

# 2017 REMODELERS OF DISTINCTION AWARD *Official Entry Application*

2016 President's Choice  
J.T. McDermott Remodeling



The Remodelers Council of the Home Builders Association of Greater Southwest of Illinois created the Remodelers of Distinction Award (RODA) to bring attention to the extraordinary work performed by remodelers in the Metro East.

Applicants and Winners receive consumer and peer recognition throughout the year in print, social media and HBA Remodelers website page.

## **DEADLINES & FEES:**

**October 1st, 2017**

**\$75 per entry for HBA Member**

**\$125 per entry for non-HBA members**

**\$25 Entry late fee - project submission after deadline**

## **CATEGORIES:**

- Addition
- Basement
- Bathroom
- Exterior
- Kitchen
- Outdoor Living Space
- Structural / Waterproofing
- Whole House

# 2017

## REMODELERS OF DISTINCTION AWARD (RODA)

### WHY ENTER THE RODA AWARDS?

Great question, because it does take time to complete and submit your project(s). However, the payoff can help attract future clients and grow your business. Here are some more reasons why you should enter your project(s) for consideration.

- A RODA award is absolute proof that your company can deliver quality craftsmanship.
- No project is too big or too small - in size or cost. You can enter almost any project you have worked on, from a small bathroom or kitchen remodel to an entire house or landscaping project.
- When clients see your RODA award it lends credibility to your business. Potential and future clients like to be associated with an “award-winning” company. When potential clients see that you’ve won a RODA award it may sway them to hire you instead of your competition because they get a sense that you are a quality company.
- Winning a RODA award can improve employee morale. Employees like to tell customers why you won the award. If they’re trying to earn business, it can make their job easier.
- A RODA award celebrates everyone who contributed to the project’s success. Your clients, designers, subcontractors, project managers, and everyone involved in the winning project can boast of the accomplishment.
- RODA award winners receive a sample press release and the RODA award-winning logo to use in advertising, business cards, websites, social media and more.
- Winning a RODA award solidifies your success in today’s competitive remodeling and homebuilding industry. Entering the RODA awards provides you with a platform to showcase your talent craftsmanship on front of the RODA judging panel—some of our industries most accomplished peers.

# 2017 Remodelers of Distinction Award -Official Entry Form

(Submit one form per entry)



## COMPANY INFORMATION:

Company/Firm Name \_\_\_\_\_

Person Submitting / Company Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cellular \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## PROJECT INFORMATION:

Entry Address: \_\_\_\_\_

Category: \_\_\_\_\_

**Entry fee must be included with entry form.**

**DEADLINE: October 1st, 2017**

**\$25 Entry late fee - project submission after deadline**

**\$75 per entry for HBA Member**

**\$125 per entry for non-HBA members**

TOTAL DUE \$ \_\_\_\_\_

Method of Payment:  Member Invoice  Check  Visa/MasterCard

\*credit card payments will include an additional 4% convenience fee

Credit Card# \_\_\_\_\_

Expiration: \_\_\_\_\_ Signature: \_\_\_\_\_

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### **Judging:**

- The judging panel is made up of industry peers not affiliated with the HBA of Greater Southwest Illinois making them unbiased in determining who the winners are.
- Judges have the discretion to reassign projects into another category if they deem appropriate.
- Entries will be judged on presentation, appearance of completed project, functional value, and cost-effective use of materials.
- The judging will be based upon PHOTOS AND DESCRIPTIONS provided. Descriptions should be written in such a way that a person who has never seen your project can understand what you were attempting to do. Photos are the single most important visual components of your entry.

Remit to:

Remodelers of Distinction Award  
c/o HBA Remodelers of Greater Southwest Illinois  
6100 West Main St., Maryville, IL 62062

### **HBA OFFICE USE ONLY**

Date Received: \_\_\_\_\_

Category: \_\_\_\_\_

Entry #: \_\_\_\_\_

Make the most of your entry by reviewing the Judges Tally Sheet below.



## REMODELERS OF DISTINCTION AWARDS

Category

Entry #

						<b>TOTAL</b>
<b><u>Workmanship/Quality of Construction</u></b>						
• Overall quality and appearance	5	4	3	2	1	
• Degree of skill/craftsmanship	5	4	3	2	1	
• Attention to detail	5	4	3	2	1	
<b><u>Creativity</u></b>						
• Solution to special or difficult problem	5	4	3	2	1	
• Innovative/Custom Applications	5	4	3	2	1	
<b><u>Design</u></b>						
• General efficiency	5	4	3	2	1	
• Special design features or products	5	4	3	2	1	
• Use of space	5	4	3	2	1	
<b><u>Value &amp; Cost Effectiveness</u></b>						
• Were unique and effective cost cutting and/or value added techniques used	5	4	3	2	1	
• Value of work completed as related to cost of project	5	4	3	2	1	
• Use of sub contractors/designers on project (5 – 100%, 4 - 80%, 3 - 60%, 2 - 40%, 1 - 20%)	5	4	3	2	1	
<b><u>Sensitivity to Design or Intent</u></b>						
• Does it compliment the design of the original structure OR meet the architectural intent/goal of the homeowner	5	4	3	2	1	
• Do the finishes match or blend with existing structure OR meet the architectural intent/goal of the homeowner	5	4	3	2	1	
• Measures needed to protect existing elements	5	4	3	2	1	
<b><u>Presentation of Project</u></b>	5	4	3	2	1	
<b>GRAND TOTAL</b>						

Notes on project:


Positive comments to share during presentation:


## Detailed Description of each Judging Category



### **Overall quality and appearance**

Does it “look” finished; nothing stands out as incomplete, unfinished or inappropriate?

### **Degree of skill/craftsmanship applied**

Are there any elements that required special skill to complete, can you see pride in work?

### **Attention to detail**

How well are the transitions between items handled? Counter to backsplash, hardwood to vinyl floor, siding to brick, etc., how do the colors and textures of the remodel inter-relate? Does the “almond” vanity top clash with the “almond” tile? Does the stone work with the grout color? Neatness of detail?

### **Solution to special or difficult problem**

Was there a unique or creative approach to design or a special or difficult problem?

### **Innovative/Custom Applications**

Were unique or creative elements used; are there any elements that deserve special recognition relative to design?

### **General efficiency**

Does the floor plan allow for placement of furnishings? Does it allow for good traffic flow for guests and owners? Are door and window locations appropriate views; is space used efficiently?

### **Special design features or products**

Were there any special considerations or challenges faced and overcome? What special products or innovative techniques were used?

### **Use of space**

Was space used appropriately to accommodate work being completed?

### **Were unique and effective cost cutting or value added techniques used?**

Were any materials recycled/salvaged, were standard products used in an innovative way?

### **Value of work completed as related to cost of project**

Did the project meet the budget requirements of the client, value of work completed as related to cost of project.

### **Does it compliment the design of the original structure OR meet the architectural intent/goal of the homeowner?**

Does size and style compliment existing structure, how well does it tie in to existing structure? OR did the Remodeler deliver what the client requested?

### **Do the finishes match or blend with existing structure?**

Are the products and techniques appropriate to the existing structure? OR did the Remodeler deliver what the client requested?

### **Measures needed to protect existing elements**

Was anything unique done or required to protect existing structure/elements, were standard practices observed in protecting the existing structure/elements?

# 2017 Remodelers of Distinction Award



## Entry Eligibility

- Any home or structural improvement project and surrounding property substantially completed from November 15, 2016 to October 15, 2017 will be judged.
- HBA members in good standing are qualified to enter and non-members must have company address located within the Home Builders Association of Greater Southwest Illinois region. (Bond, Calhoun, Clinton, Greene, Jersey, Madison, Monroe, Randolph, and St. Clair Counties)
- The project must be completely finished by judging date or will not be allowed to be entered and incur forfeiture of entry fee.
- Homeowners' must give permission to enter their project in competition and agree to allow the Home Builders Association of Greater Southwest Illinois to use the pictures of their project for promotional purposes.

## Instructions for Completion of Application

- A **Project Entry** is defined as one remodel/renovation at one address and may be entered in the same category only once.
- One project may include multiple category entries but requires a portfolio and entry fee for each category.
- Contestants may submit no more than three projects. They may all be in the same category or in different categories but each project must be entered with a separate entry application, portfolio and fee.
- Each paid entry shall be presented in an official portfolio that follows the criteria given on the "Entry Specifications" page included in this packet.
- We encourage all materials presented in the portfolio be the most *professional quality* possible.
- A single entry in any category does **not** guarantee an award will be given.
- Entry fee must be included with entry form.

Completed application due October 1st, 2017

\$75 per entry for HBA Member

\$125 per entry for non-HBA members

\$25 Entry late fee - project submission after deadline

Questions: For assistance contact Suzie Quinton - (618) 343-6331 or [suzieq@hbaswil.org](mailto:suzieq@hbaswil.org)



## **ENTRY SPECIFICATIONS**

- Portfolio entry **MUST** be turned into the HBA office in a 3 ring binder (no loose papers).
- The portfolio must **NOT** contain the name of the Remodeler or his/her company. The anonymity of the project must be strictly maintained. The anonymity of the owners will be maintained. Owners will not be contacted and addresses will not be published.

### **BINDER LAYOUT**

- Inside pocket will contain your RODA application with payment for the HBA office to identify your project and code it properly.
- Page 1** - Description of the scope of the project including the final cost, time frame to complete the project and any sub contractors/designers that were used on the project.
- Page 2** - Project description of the steps you took to accomplish the end result.
- Page 3** - Obstacles faced such as Homeowner requirements, unusual site, unexpected situations (what was behind that wall), mold, lead, design restrictions, etc.
- Page 4** - Unique products, usage of special space, specialty sub contractors, etc.
- Page 5** - Floor Plan / Project Design
- Page 6 & beyond** - Before and After Pictures
  1. Pictures must be labeled with concise informative descriptions.
  2. Provide a designated “before” and “after” photo separate from the photos in the portfolio
  3. Photos should be high-resolution color scans or digital photos (minimum 300 dpi)
  4. If taken with a digital camera, shoot with the highest resolution available
  5. We will not be able to accept black /white laser copies, faxes or low-resolution scans
- Back pocket** - disc/flash drive of all pictures for official HBA use

# 2017 Remodelers of Distinction Award



## RECOGNITION

All entries will be honored at the Installation of Officers and Remodelers Distinction Award Banquet held on January 26, 2018 at the Four Points Sheraton in Fairview Heights. Winning projects will be awarded a plaque to proudly display at their office. A formal invitation will be mailed to all participants.

### All Entries

- will be recognized on the Remodelers Council page of the Home Builders Association of Greater Southwest Illinois website ([www.hbaswil.org](http://www.hbaswil.org)).
- will be displayed at the Spring Home Show in Belleville for all 5,000 visitors to view. The displays are 2' x 3' boards that presents each project submitted. These boards are created by the entrant and coordinated with the HBA staff.

### Winning Entries

- will be recognized in several Press Releases that are shared in the Real Estate section of Sunday's edition in the Belleville News-Democrat.
- will be a featured article in the Spring Home Show Guide. This guide is delivered the week before the show with every Sunday edition of the Belleville News-Democrat that reaches close to 300,000 readers in the Metro-East area! It is also given to each consumer that enters the Home Show.
- will be highlighted in the Home Builders Association monthly newsletter featuring the Installation of Officers and Remodelers Distinction Award Banquet.
- will be posted on the Remodelers Council Facebook page and may be used for promotional ads for upcoming Home Shows.
- will be displayed on the Home Builders Association HOUZZ profile.
- will receive the RODA Winner logo to use in print and social media

