



6100 West Main Street · Maryville, IL 62062-6688

February 23, 2008



Dear Exhibitor:

We hope you had a great home show weekend. Available again this year, you can pre-reserve a booth for the 2009 Home Show on site this weekend...with some conditions.

We are always looking at ways to improve the show and keep it fresh. The floor plan and booth patterns we are considering for the 2009 home show are likely to be very different than you've seen in the past.

You may conditionally pre-reserve your booth for 2009, but with the following understandings:

- Any particular booth...including your preferred booth... may be eliminated from the 2009 floor plan
- The orientation of certain booths (the way a booth faces an aisle) may change
- The final floor plan may lend itself to a different booth selection by you
- Prior to any final selection, you will consult with HBA staff regarding this decision and sign an agreement stating you understand these factors

We will try to be flexible and accommodating to current exhibitors who feel connected to particular booths. At the same time, we are committed to improvements which may not make every exhibitor happy.

HBA members receive a \$175 discount on booth cost and all the other valuable benefits provided to HBA members. If you are not currently a member but would like the opportunity to help advocate for your industry, network with other professionals in your field, discuss industry problems and solutions with your peers, get regular updates on the latest trends and issues in the industry and have fun - - then go to the HBA Booth and someone will help you complete an application.

Look for HBA members here at the show, and ask them how membership in the Home Builders Association of Greater Southwest Illinois has benefited them. Or visit us on-line at www.hbaswil.org.

Thank you for making the 2008 Metro-East Home Improvement Show a success and we hope to see you next year.

Bill Courtney
HBA President

Ron Padgett
Home Show Chairman



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EARLY BIRD RESERVATION

2009 Metro-East Home Improvement Show

VALID ONLY IF SIGNED AND TURNED IN, ALONG WITH \$50 NON-REFUNDABLE DEPOSIT, TO THE HBA BY APRIL 1, 2008.

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Yes, I would like to reserve a booth space(s) for the 2009 Home Show. _____

Name: _____

Company Name: _____

Preferred Booth Numbers(s): _____

Address: _____

Signature: _____

Email address _____

Phone Number: _____ Fax Number: _____

Method of Payment:

Amount: _____ Check Number: _____

Credit Card Number: _____ Expiration Date: _____

(MasterCard or VISA ONLY)

Name on Credit Card: _____

Your \$50 non-refundable deposit **must** accompany this contract. The \$50 will be applied toward your total booth cost for next year's show.

Submitting this early-bird contract does not preclude you from completing the home show contract, that will be sent to you in early fall. **If the home show contract has not been completed and submitted along with a 50% payment by November 30, 2008 your booth space may be forfeited.**

As soon as the date and final floor plan for the 2009 show are determined you will be notified. We appreciate your participation in the show, and look forward to another great year!