



The Future is Now!

*E - Marketing...
Prospects to Visitors to Buyers*

Join us on Wednesday, April 26th as the Sales & Marketing Council of Southwest Illinois and Erin Joy/Coldwell Banker Gundaker present...

Robb Cohen of BeHomeWise

Robb Cohen is a nationally known speaker on the topic of marketing and selling new homes to a global audience in the 21st Century. Robb has shared his insights with audiences at the International Builders Show, regional trade shows and numerous HBAs and SMCs across the country.

When: Wednesday, April 26, 2006

Time: Registration 8:30 a.m. - Program 9:00 to 10:30

Where: Fountains Conference Center/Sheraton Four Points - IL Rte. 159 and I-64, Fairview Heights

Cost: \$25.00 SMC Members; \$30.00 non-members

To Register:

Contact the HBA of Greater Southwest Illinois, 618-343-6331

Note: a marketing flyer is being developed and will be provided when available.