



2018 ANNUAL SPONSORSHIP PACKAGE LEVELS

As an HBA Annual Sponsor, there are many benefits you will receive throughout the calendar year depending on the level you choose. Additional special benefits and recognitions for sponsors will be developed throughout the year, not to mention the increased business exposure.

Recognition you cannot afford to miss out on!

HOME SHOWS
\$6,000 (value \$50,000)

PLATINUM TIER
\$1,500 (value \$3,000)

GOLD TIER
\$1,000 (value \$2,000)

SILVER TIER
\$500 (value \$1,000)

BRONZE TIER
\$250 (value \$500)

*All levels are negotiable with equal offerings for different events or promotions.
 Call the HBA office to personalize your tier.*

- Banner, newsletter and website logo recognition on home page, membership directory page and home show pages
- Full Page Ads in Home Show Guides
- Included in print ads, press releases, TV commercials for starters sharing your logo recognition with over 300,000+ consumers in our territory.
- Limited to non-competing HBA member companies.
- Free Booth Space - Two 10x10 booths in the Spring Home Show and signage/banners along with admission discount recognition.
- Installation Banquet complimentary tickets for 2

- Banner, newsletter and website logo recognition on home page and membership directory page
- 1/4 Page Ad in Public Directory & Full Page in Membership Directory
- Touch Program Logo Sponsor
- Top Level Sponsorship at Sport Clay Shoot, Golf Outing, 3D Bow Shoot and Holiday Party Event Sponsorship

- Banner, newsletter and website logo recognition on home page and membership directory page
- Full Page Ad in the Membership Directory
- Sport Clay Shoot Station Sponsor, Golf Outing Hole Sponsor, 3D Bow Shoot, Concession Sponsor and Holiday Party Wine Tasting Sponsor

- Banner, newsletter and website logo recognition
- 1/2 Page Ad in the Membership Directory
- Sport Clay Shoot Station Sponsor, Golf Outing Hole Sponsor, 3D Bow Shoot & Holiday Party entry for two (2)

- Banner, newsletter and website logo recognition and quarterly newsletter half page ad

Register your commitment level:

◇ Home Show \$6,000 ◇ Platinum Tier \$1,500 ◇ Gold Tier \$1,000 ◇ Silver Tier \$500 ◇ Bronze Tier \$250

Name _____ Company _____

Phone _____ Email address _____

Payment Options

Invoice Company Check Enclosed 3 month payment option (check or credit card) Credit Card

*credit card payments will include an additional 4% convenience fee

Credit Card# Visa or Mastercard ONLY Exp Date _____ Signature _____

Complete and return this form by January 31, 2018 to:
 Home Builders Association of Greater Southwest Illinois, 6100 West Main St., Maryville, IL 62062
 Office: (618) 343-6331 - Fax: (618)343-6335 - Email: hba@hbaswil.org - www.hbaswil.org