



## Meet your Green Building Council Leadership and what their involvement in the Council means to them personally and professionally

### **Chairman - Troy Libbra, Certified Green Professional with Better Way Builders of Central Illinois, Inc.**

As the economical & environmental impact of buildings becomes more apparent, traditional building practices are giving way to a new way of thinking known as "Green Building." Green building isn't an all or nothing proposition. A green home is the result of a holistic, integrated plan where green features, systems, designs, & products complement each other & work as a sustainable whole – the way the work fits together is as significant as the work itself. As consumers, we must shed the historical perception that value is defined by the amount of space we get for the price of the home, not by the amount of comfort it provides, or cost of heating, cooling, lighting & maintaining it. As the home market recovers we'll see quality & sustainability emerge as the leading value metrics in homes. Builders who focus on green building set themselves apart right away because green building represents the next step in quality. In the end, green building is simply a metaphor for quality of life – now and in the future.

### **Vice Chairman - Rick Riley, Certified Green Professional with Riley Homes, Inc.**

I want Riley Homes, Inc. to become a leading source of knowledge in "Green Building Technologies" for homebuyers who seek a more responsible approach their homes needs. Becoming a Certified Green Professional and my involvement with the Green Building Council will allow me to accomplish my goal.

### **Treasurer - C.J. "Curly" Kuldell with Henges Interiors**

Green is not just a physical process, it is also a lifestyle issue. Consumers need a reliable source to go to for both, and I feel the Illinois HBA through the National organization is a very un-biased resource for homeowners and homebuilders to use. This is truly change that matters.

### **Secretary - Don Dieckmann with RiverBend Green Homes**

The basic notion of Green is to reduce our environmental impact on the earth, including pollution, resource depletion and global warming. Since our buildings account for more than forty percent of these threats, improving our built environment will have the greatest positive effect and should be our first priority. And if we add the fact that most Green Building methods result in more durable, efficient and safe construction without a major increase in cost, the choice to Build Green is only logical.

### **Education Director - Buddy Fisher, Certified Green Professional with Goley, Inc.**

Working for an insulation company, we believe that the key to energy security is energy conservation. That being said, we believe that the foundation of every "green" building is the enclosure or thermal envelope. According to the United States Environmental Protection Agency, "Air sealing the building envelope is one of the most critical features of an energy efficient home." Once the thermal envelope is properly insulated and air sealed it can then be conditioned. Before you can control the air you must first enclose it. The enclosure comes first and is more important than all the systems within it. Why do we say this? Because no matter how efficient a system is, it will not work to its full potential in a poorly insulated or poorly air sealed enclosure. A properly insulated and air sealed enclosure uses less energy and allows for a healthier and quieter environment saving consumers money month after month.

### **Fundraiser/Event Director - A.J. Skippers with Flooring Systems, Inc.**

We all see the idea of Green in a different light. It means something different to each of us personally and professionally. My way of a Green life is living sustainably, chemical free, simply being able to survive, supporting local markets and caring for the earth for myself and future generations. Professionally speaking, the same rules apply in a more specific manner: reducing chemicals for indoor air quality, supporting more responsible forestation processes, and minimizing the effects the flooring industry has on the environment from the manufacturing process to installation to removal.

### **Fundraiser/Event Director - Doug Dankenbring with Fulford Homes**

I'm interested in the energy-conservation aspect of environmentally-friendly building concepts. An energy conscious consumer can save money and resources and lessen the impact on the environment by installing energy-efficient home components.

### **Marketing/Outreach Director - Barbara Markham, CRP, CRS, e-Pro, GRI with RE/MAX Preferred, The Markham Network**

Green means different things to different people. To some, it's cost savings through energy efficiency. To others, it's sustaining our resources to build our future. However a homeowner or homebuyers perceives 'green', it's what consumers today are asking for. As a Realtor, I feel really good about helping them achieve their "Green".

### **Director-at-large - Ronald Kaufman, Certified Green Professional with Wells Fargo Home Mortgage**

To me 'green' means that I am part of my children's future and their children's future. In this day and age we need to make sure that we are doing whatever we can to help our environment and make sure that we are encouraging everyone else to do the same. No matter what each one of us bring to the table, as long as we all bring something we become a piece to the whole puzzle of environmental change. It is up to all of contributing our piece and I am excited to contribute my part.