



ActOnEnergy
ENERGY STAR® New Homes Program



BONUS OPPORTUNITY

REGISTERED PROGRAM ALLY BUILDERS CAN NOW EARN A \$1,000 BONUS

Last year 14 builders earned \$20,000 in Act On Energy bonuses. This year the opportunity for earning bonuses is even greater!

If you're a registered builder ally, but you haven't yet enrolled a home in the program, we want to motivate you to participate by adding a little extra incentive.

If you have not enrolled a home in the ENERGY STAR New Homes program before, you can earn \$1,000 in bonus money if you enroll your FIRST home BEFORE October 31, 2010. This bonus is available to the first 30 "first time" builders who enroll homes in the program.

TO QUALIFY:

1. Home must be constructed by an ENERGY STAR builder who is a registered program ally.
2. Home must be the first project enrolled by the builder into the ENERGY STAR New Homes program.
3. Home must achieve at least the minimum standards as outlined by the ENERGY STAR New Homes program and must be a gas heated home with gas delivered by Ameren Illinois.
4. The qualifying home must be enrolled in the program before October 31, 2010.
5. Program is limited to the first 30 builders who enroll eligible homes.

We hope you will take advantage of your program ally status to incorporate co-branding with Act On Energy into your marketing. Let us know how we can assist you.

Thank you for helping to make the ENERGY STAR New Homes program a success!

If you have any questions or concerns, please contact ~~Program Manager Wade Morehead:~~
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