



**SHOW YOUR SUPPORT** of  
 new home builders in the Metro  
 East area while saving **BIG**  
 dollars on a full blow marketing  
 campaign this Spring.

**Platinum Event Title Sponsorship.....\$2500 each**

For less than .025 per household you will receive recognition in print advertisements going out to over 100,000 consumers in St. Clair and Madison Counties premier publications including a full page interview/ad in The Big Move magazine, HBA website hyperlinks, recognition in all event press releases, 1st right of refusal for 2013 Homes on Parade Platinum Event Title Sponsorship. (Valued at \$10,000)

**Golden Ticket Sponsor.....\$1000 each**

Your logo on all tickets for entry into a prize drawing for those that view 5 homes in the event. Name recognition/Logo on the cover and 1/2 page ad in the Homes on Parade magazine along with all other print ads. Additional mentions in press releases, HBA Newsletters, HBA website and an after event press release with prize winner announcement. (valued at \$4,000)

**FREE Admission Silver Sponsor.....\$500 each**

Your logo/name recognition will be associated with the FREE admission promotion for the event on the Magazine cover, print ads and public service announcements along with 1/4 page ad in the magazine. Your name will also be associated with helping local charity Big Brothers Big Sisters of Southwestern Illinois organization. (valued at \$4,000)

**Bronze Directional Sign Sponsorship.....\$250 each**

Logo recognition on directional signs leading consumers to all homes in the event. Limited to 4 sponsors.

*Deadline for commitment March 31, 2012*

\_\_\_\_ Platinum Event Title \$2500

\_\_\_\_ Golden Ticket \$1000

\_\_\_\_ Silver FREE Admission \$500

\_\_\_\_ Bronze Directional Sign \$250

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Email/Phone# \_\_\_\_\_

Payment Enclosed     Invoice Company     Charge to credit card

Charge to Visa/Master Card# \_\_\_\_\_

Exp date: \_\_\_\_\_    Signature: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

HBA members have priority consideration when reserving sponsorship. The individual signing this contract warrants that he/she has been duly authorized to execute this binding agreement and the sponsor will continue to fulfill these terms even if the individual ceases to be part of the sponsor's company.

**SEND COMPLETED FORM TO:**

**Home Builders Association of Greater Southwest Illinois**  
 6100 West Main St., Maryville, IL 62062  
 Office: (618) 343-6331 - Fax: (618)343-6335 - Email: hba@hbaswil.org  
[www.hbaswil.org](http://www.hbaswil.org)